

RESUME

Born: February 26, 1953, in Havana, Cuba
Naturalized US citizen –1963

Languages: Fluent Spanish, Fluent English, Basic French

Education

- Miami Norland High School, 1970 [Graduated with Honors]
- University of Florida School of Engineering, IE degree, 1974, [Graduated with Honors]
- School of Traditional Chinese Medicine, Degree in Oriental Medicine, Graduated 1996 [attended school at night and on weekends]
- Seminars, workshops and CEU classes over the last 35 years with a strong emphasis on communication, motivation and organization.

Work Experience

➤ **INJECTION FOOTWEAR CORP** – March 1974 to March 2000

Shoe Manufacturing Plant located in Miami, Florida. Manufactured injection molded footwear for the US domestic market. Over the span of my employment, Factory made as many as 50,000 pairs of shoes a day with a sales volume of up to \$75,000,000 a year. I became a part owner in 1980 until the company was sold to a German company in the year 1998.

- 1974 to 1978: Industrial Engineering department. Specialized in efficiency, layout and production line design and optimization.
- 1978 to 1980: Took over Industrial Engineering and general maintenance
- 1980 to 2000: VP Manufacturing
 - Purchased and implemented main-frame computerization of all systems and processes.
 - In charge of all R&D, assembly line layout, equipment purchases, mold design and purchases, robots, material testing, new material purchases and overall plant efficiency.
 - Worked with overseas operations – systems and communications. IFCO worked making components in China, Taiwan, Korea, Thailand, Haiti, and Dominican Republic. I frequently traveled to these countries to follow up on quality, productivity and deliveries.
 - Purchased 20 robots for production line and oversaw and implemented installation and production successfully from 1987.
 - Involved with OSHA and DERM on a regular basis.
 - Implemented recycling of post and pre consumer plastics making up to 20 % of the content of our shoes as early as 1980. Reduced disposable garbage in the Factory during by up to 90% through recycling of paper, plastics and cardboard and PET.

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Jacob Barrocas

– Authority in running complex business

– 25 years of corporate experience in manufacturing

– 6 years experience in Home Building and Construction

– Degrees in Industrial Engineering and Oriental Medicine

– Green Talk Radio show co-host since 2007

– Conservationist and environmentalist for over 30 years

– Expertise in efficiency management

- Was considered to be responsible for being one of the most competitive manufacturing centers in the country and stayed competitive with imports up through sale of company.
- Personnel department reported to me. We focused on:
 - Employee motivation
 - Hiring and firing
 - Training
 - Company Morale
 - Worked closely with the Company President, sales manager, CEO, CFO and Marketing to maintain productivity.
 - Was involved in all legal matters
 - Spoke before congressional committee to encourage import protection.
 - Initiated state of the art masking system for semi automated direct injection molding of TPR to leather. We acquired a patent and were the first to successfully ship and deliver shoes made this way in the US.

➤ **INTEGRATED CONSULTING** – March 2000 to March 2004

Worked as a consultant with individuals and companies using an integrated approach to promote balance, efficiency, profitability and sustainability integrating my Engineering background with my Executive experience and my studies of Oriental Principles and Medicine.

➤ **GLADE HOMES, LLC** – March 2004 to January 2009

Started as a consultant and was offered a partnership after 3 months of consulting in a home building business. Company built between 80 and 120 homes a year until 2008 when the market went bad. I was a working partner with a focus on quality, efficiency, productivity, design, land acquisition, legal matters, personnel and customer relations. Worked to develop a Green Smart concept for building and sales, which provided buyers an affordable alternative to overpriced “green” homes.

➤ **CONSULTING** – February 2009 – present

- Focus on consulting with companies to promote Balance, Profitability, Efficiency and Sustainability
- Speaker and author
- Strategic Planning with established companies and start ups
- Mentoring

Writings and Publications

- Wrote and published a 75-page manuscript, *Sustainable Success, A Simple Way*, 2004.
- Published various articles on the web, in the New Life Journal, NY, GenConnect .com and various other publications.
- Lecture and speak on Sustainability and Integrating Body, Mind, Spirit into Corporate America.
- Published book *Sustainable Success, A Simple Way*, October 2010

Hobbies and Loves

- Cooking vegetarian food
- Swimming, Yoga, hiking, bicycling
- Playing guitar, singing and writing songs
- Quite time and the silence of the woods
- My Wife Claire and daughter Lara

Served on Several Boards

- HIV Organization – Miami Fl., 1997 -1998
- ECO – Environmental organization 2006 -2007
- Miami Jewish Home – 2005-2010